



LEICESTER CITY IN THE COMMUNITY

2022/23 ANNUAL REPORT



LOOKING BACK AT LEICESTER CITY IN THE COMMUNITY'S 2022 – 2023 ACHIEVEMENTS

‘We are Leicester’

Leicestershire is made up of vibrant, multicultural, resilient communities; enriched by its diversity.

Leicester City in the Community comprises charitable Trustees and diverse people supported immeasurably by Leicester City Football Club; all of whom are proud to Engage, Inspire and Empower our communities and the people within them.

Despite the immense togetherness and pride demonstrated in our changing communities, many have faced unprecedented challenges including being adversely impacted by the Covid19 pandemic, the relentless cost-of-living crisis and a growing range of inequalities prevalent in areas of high need.

We aim to listen and understand and respond to communities on a local level. Despite working within changing contexts including social and economical pressures and the change in league status of LCFC; our approach has not and will not change.

We continue to deliver in communities of high need, develop targeted interventions for those who need us most and respond to the changes and challenges we face.

Leicester City in the Community cannot make an impact alone and neither do we want to. We aim to add value and capacity; enhancing rather than duplicating and working in partnership with an array of incredible partner organisations to ensure we truly work together to make a real difference, change behaviours and demonstrate social value.

Our brilliant people are diverse; and once we are fully diverse and inclusive, we will look like Leicester. Although different we have a common set of shared values. We all, regardless of role, Engage, Inspire and Empower through demonstrating Togetherness, Respect and Pride.

26% of our people are former participants or volunteers. We have exceeded our original target and we intend to continue to do so. Leicester City Football Club transfer significant amounts of apprenticeship levy to both us and other community and voluntary organisations to enhance employability and promote learning and development. Equality, Diversity and inclusion runs throughout everything we do. After all **‘We are Leicester’**.

We understand our responsibilities to listen, learn and prompt conversations that promote cohesion, reduce inequalities and support wellbeing.

We are beginning to understand and reduce the impact of food poverty through collaboration and find our place within the tackling the climate change agenda.

Our revised strategy will focus on delivering a range of targeted interventions, continually diversifying, and responding to change and uncertainty while engaging Community Influencers to ensure our delivery is in the right place, at the right time, engaging, inspiring and empowering the right people.

There is a place for everyone at Leicester City in Community. We will continue to focus on supporting the wellbeing of our people and our participants; aiming to create a measurable sense of belonging that continues to embed Togetherness, Respect, and Pride.

This Achievement Report shows just a snapshot of our work that maximises the use of the brand name ‘Leicester City Football Club’; it’s assets, people, players, and generosity.

We hope you enjoy reading it and we wholeheartedly thank every individual and organisation that has contributed to our programmes.

Leicester City in the Community.

Contents

05	OUR TEAM	30	HEALTH AND WELLBEING
06	Grow Your Own	32	Project 15
		36	Active Women
08	COMMUNITY HUBS	38	FOOTBALL DEVELOPMENT
10	Spotlight: New Parks	40	Skill Centres & Football Camps
12	EDUCATION	42	CAMPAIGNS AND FOCUS AREAS
14	Young Carers Programme	44	Black History Month & No Room For Racism
16	UEFA GOALS	46	Mental Health & Wellbeing
18	Premier League Primary Stars	48	Food Poverty
20	Foxes Friday	50	Environmental Sustainability
		52	Player Appearances
		54	Social Media
24	COMMUNITY ENGAGEMENT	56	FINANCIAL INFORMATION
26	Premier League Kicks	58	Income & Expenditure
29	Twinning Project	59	Funders

OUR TEAM

GROW YOUR OWN

It was our aspiration that by 2023, a minimum of 20 percent of our workforce will have developed through various stages of our Grow Your Own pathway.

Our recruitment of Rukhsana Hussain as Active Women Co-Ordinator, has had a significant impact on our ability to engage with women from some of the most deprived areas of the city, helping to improve their physical and mental wellbeing, reduce social isolation, improve access to community activities and enhance employability skills.

Rukhsana, a 42-year-old Muslim woman who has lived in the city since she was 14, is representative of the communities that we are engaging and has the skills, knowledge and lived experience to support others to break down barriers to participation. In addition, Rukhsana has the passion, drive and determination needed to help even more women from ethnically diverse communities in Leicester to find a route into football and sport.

// It's been quite a journey since I started and it's all a bit surreal. I wake up some days and pinch myself that I work for Leicester City... it's amazing! I just hope that me being in a role in sport will act as inspiration to a lot of younger girls, but also to other women just like myself as well. //

Rukhsana Hussain, Active Women Co-ordinator, Leicester City in the Community

26%

We are pleased to recognise that our current staff team consists of 60 staff – with 16 staff (26 percent) progressing through our Grow Your Own pathway.



Rukhsana Hussain, LCitC Active Women Co-ordinator talks to LCFC Women's player Josie Green at our Active Women Wellbeing event.

COMMUNITY HUBS

SPOTLIGHT ON NEW PARKS

The development of a county wide network of community hubs was a key aim within our 2019 – 2023 strategy. Each of our community hubs is situated at the heart of the locality they serve and deliver programmes and interventions specifically designed to address local challenges, ensuring every community is supported in realising their potential.

Since its launch in September 2021, the Cruyff Court facility in New Parks, developed in partnership with Team Hub CIC, has continued to facilitate meaningful and impactful opportunities for the local community.

- Shaun Hunt (37), a New Parks resident, and father of 3, has had his life transformed by the New Parks Community hub as the provision of the Cruyff Court facility and engagement in LCitC programmes, inspired him to start volunteering and support our adult football sessions. This experience has enabled Shaun to progress into paid employment following a period of time out of work, and with support from LCitC and Walkers Replay has enabled him to undertake training to become a qualified football coach and referee and become a valued member of the LCitC team.
- Sally Girling (50), a New Parks resident, and mother of 4, is one of the many Women that have been involved in weekly sport and physical activity sessions and has taken steps to develop a healthy lifestyle. Sally is an integral member of the New Parks community and was recently presented with the 'Transforming Lives Award' at this year's New Parks Community Awards.
- Jo Randall, Community Hub Manager, has been a resident and worked in the community for over 25 years and details how "the pitch has made a massive impact, providing positive activities for teenagers who have nothing to do, who can use the pitch during open access time slots in the evening and weekend, reducing the amount of anti-social behaviour taking place. This supports other agencies like the Police, and Council to divert young people away from criminality".

// I initially didn't think I would benefit from the new pitch. I had not thought about playing football before and only got involved when Kyle (LCitC Health Coach) set up a weekly women's session on the court and my friends started attending. I now take part in a weekly session and the benefits are huge, I have lost 3 stone, it helps with my mental health, keeping fit and socialising. I really look forward to playing every Friday afternoon"



Sally Girling is presented with her Transforming Lives Award by Deputy PCC Rani Mahal.

EDUCATION

YOUNG CARERS PROGRAMME

Leicester City in the Community's Young Carers programme, funded by Leicester City Council and National Lottery Awards for All, aims to support children and young people who help to look after a relative with a disability or illness, by boosting their confidence and instilling pride in their progress.

One participant, Storm, was referred to the programme by his primary school, with the aim of helping him to manage his school life more positively. During the school week, Storm has a mentoring session with a Leicester City in the Community Inspires Mentor at Sandfield Close Primary School, in which they develop his behaviour management. As well as this, they work on his reaction to situations, as well as thinking about his emotions and supporting his wellbeing. His family has since seen vast improvements with his attitude at home and in school.

// There have been no problems at school since he started the sessions with Tina... I think it's brilliant – it helps him and that's what we need, really. //

Tracey, Storm's Mum.

Outside of the school setting, Storm has also engaged in numerous exciting opportunities, including going ten-pin bowling for the first time, and enjoying a tour around King Power Stadium. Most significantly, he attended a residential trip to Conkers during the summer holidays with other young people on the Young Carers programme and Foxes Friday - another Leicester City in the Community project.

// He wants to make a positive impact and he realises when he's wrong, he's making new friends, experiencing new things – it was tough to make friends with him in school, and now he is able to socialise with children from different backgrounds and different schools – he's thriving. //

Tina Shah, Inspires Coach, Leicester City in the Community

To learn more about Storm's story please [CLICK HERE](#)



Tina Shah, LCitC Inspires Coach with Storm, Young Carers programme participant.

UEFA GOALS

UEFA GOALS (Growth, Opportunity, Achievement, Learning, Success), funded by UEFA Foundation for Children, is a targeted programme that works with secondary age pupils who have Social, Emotional and Mental Health (SEMH) needs.

The 12-week programme brings together participants from secondary schools across the city and county to engage in a full day of activities and interventions each week, building their confidence and self-esteem, developing leadership and communication skills and completing an ASDAN Sports and Fitness qualification that empowers participants to continue their education.

// I was really shy and really scared at the beginning – I didn't know who else was going to be there, "I thought it would be really hard to make friends; I didn't know that it would end up like this. **//**

Remi, Year 8 Pupil, Castle Mead Academy

Following the programme, participants have the opportunity to put their newly developed skills to the test, by delivering a range of sport-based activities to primary age group pupils at one of our partner Primary Schools.

// At the start of the programme, if I made a little mistake I would've given up and sat out... I participate a lot more now; I'm a lot more engaged in activities... now if I mess up, I just carry on and I don't mind, I don't give up anymore. **//**

Remi, Year 8 Pupil, Castle Mead Academy

To learn more about Remi's story [CLICK HERE](#)



Cory Holas, LCitC Targeted Interventions
Mentor with Remi, a UEFA GOALS participant.

PREMIER LEAGUE PRIMARY STARS

Premier League Primary Stars, funded by the Premier League Charitable Fund (PLCF), uses the appeal of the Premier League and professional football clubs to inspire primary age children to be active and develop important life skills, through the delivery of a range of interventions including English, Maths, PSHE and PE.

Through Premier League Primary Stars, Ava, a Year 6 pupil at Sandfield Close Primary School, has discovered a passion for caring for the planet and has engaged in multiple environment related competitions and events, which has boosted her confidence ahead of moving to secondary school.

“ Although you would associate PL Primary Stars with sport, there’s a lot that they’re doing to help contribute to other areas, I think for Ava in particular, that’s actually beneficial... These opportunities are incredible because they really help to develop her sense of independence – she’s seemed really enthusiastic to actually make a difference.

Sima Odedra, Year 6 Teacher at Sandfield Close Primary School

Ava, who topped the leader board in the national Planet League environmental sustainability challenge, has also taken part in a variety of exciting environmental sustainability-themed opportunities including assisting LCFC’s Wout Faes, Danny Ward and her classmates with designing and making hedgehog houses and bug hotels at King Power Stadium. Ava also had the opportunity to attend the ‘Protect the Planet’ conference at Premier League HQ in London, meeting other young people from various Community Club Organisations up and down the country with a passion for the environment.

“ The sheer reach that you have got here with Leicester City in the Community and with Premier League Primary Stars, it’s just really astonishing how much you are doing... you are making such a difference throughout Leicester, and I hope many other parts of both our city and the rest of the country get involved, I can’t recommend it enough.

Liz Kendall, Labour MP for Leicester West

To learn more about Ava’s story [CLICK HERE](#)



Premier League Primary Stars participant, Ava, decorating bird boxes as part of our Eco Foxes event.

FOXES FRIDAY

Foxes Friday is a targeted programme designed by Leicester City in the Community to support primary age children to develop their social and emotional skills, raise self-esteem and increase confidence, and consists of one-to-one mentoring and weekly group-based activities.

Harry, a Foxes Friday participant, was referred onto the programme by his school as he struggles with extremely low-confidence, self-esteem, high levels of anxiety and has experience of being bullied. Harry initially engaged in 121 mentoring within his school setting, which allowed him time to build up trust and a relationship with his LCitC Mentor, and whilst he initially found it difficult to engage and to communicate, over a series of sessions he developed his confidence and built up the courage to progress to Foxes Friday group activities which are held weekly during the school term.

// Harry has started to become more confident in himself and more willing to try new things. His confidence has helped him stand up and read out his work in school and ask questions. He has enjoyed trying new things like boxing and and making music and has made some nice friends. He's always excited to attend and he enjoys sharing all the things he has done when we pick him up. //

Mother of Harry, Foxes Friday Participant

During the weekly sessions, Harry had the opportunity to meet children from different schools across the city and county. Harry's level of engagement during the weekly group sessions was excellent, however he struggled with confidence and found it hard to communicate and would regularly work by himself, and during group activities he would be reluctant to share his ideas. To support Harry with building his confidence, communication skills, and to build positive friendships, we created three individual targets for Harry that he would work towards on a weekly basis: 1. Be confident – 2. Share ideas during group discussions – 3. Talk to new people.

With support from the Foxes Friday team and his fellow pupils, Harry worked hard each week to achieve his targets and as the weeks progressed, Harry's confidence and communication skills increase, he started to contribute his ideas during group discussions, and he started to display great confidence in his communication by regularly standing at the front of the room and presenting his work to the whole group. Building positive friendships with other children in the group and developing a new sense of confidence was a significant factor in Harry's journey. From this, he has attended many of our school holiday enrichment opportunities and has since joined us on two overnight residential trips.



Foxes Friday participant, Harry, showing off his craft creation.

2,841 children engaged



68 teachers received CPD



22 Schools attended competitions & events



16 anti-discrimination workshops



10 pupils referred onto Gifted & Talented events



UEFA GOALS

74
young people engaged

100%
remained in mainstream education

92%
gained a qualification

YOUNG CARERS PROGRAMME

45
young carers supported

60%
female participants

9
partner schools engaged

FOXES FRIDAY

13
young people engaged

60%
from minority ethnic backgrounds

15%
female participants

COMMUNITY ENGAGEMENT

PREMIER LEAGUE KICKS

Premier League Kicks, funded by the Premier League Charitable Fund, uses the power of football and sport to inspire young people to reach their potential. The programme creates opportunities for young people who are at risk of anti-social behaviour, youth violence and/or from areas of high need to regularly engage in football, sport, mentoring and personal development opportunities.

During 2022/23, 1958 young people aged 8 – 18 years have engaged in Leicester City in the Community's Premier League Kicks offer, including Ruby, who has been regularly attending our PL Kicks sessions in Beaumont Leys with the aim of boosting her confidence, meeting new people and enjoying playing football again after her previous football team folded.

// When I first came, I wouldn't do any of the sessions. I'd stay with Madi (LCitC Kicks Coach) but now I kind of join in a bit more... I've made a few friends from there as well... I've got friends from school, and I've got friends that I've made, I've got the coaches, so it is definitely a welcoming place to be. I'm just really grateful that I was able to have all these opportunities with Leicester City, especially because I'm a Leicester City fan.

Ruby, Premier League Kicks Participant

Ruby faces challenges related to autism and anxiety, which can make her feel uncomfortable in unfamiliar situations and was initially hesitant to join the sessions, especially because they were predominantly male-oriented. However, with support from Leicester City in the Community Kicks Coaches and PL Kicks participants, Ruby's confidence has grown rapidly and she has not only attended on a weekly basis, she has also attended a wide range of additional opportunities including taking part in workshops and events, attending half term activities and attending King Power Stadium to watch Leicester City Women play in the Women's Super League.

// The coaching staff have been fantastic and they've really, really encouraged her to let her do what she wants to do when she needs to do it. She's got involved with the games and they've been second to none.

Sarah, Ruby's Mum

To learn more about Ruby's story [CLICK HERE](#)



Premier League Kicks participant, Ruby, with LCitC Kicks Coach, Madison Elliot.



1,958
participants
engaged



23%
female
participants



5%
stated having a
disability



18
weekly sessions
delivered

TWINNING PROJECT

The Twinning Project, is a partnership between the HM Prison and Probation Service (HMPPS) and professional football clubs, and is delivered by Leicester City in the Community staff in HMP Stocken in Rutland.

The project is designed to help reduce reoffending upon release by supporting prisoners to gain qualifications enabling them to gain employment more easily. Each cohort is delivered for three mornings per week, over 8 weeks, and supports prisoners to gain an FA Developing Leadership Through Football (Level 1) qualification and a Level 1 or Level 2 Functional Skills qualification (accredited through City & Guilds) in Literacy (Reading, Writing and Speaking & Listening).

26
participants
engaged

2544
session
hours
delivered

446
hours of
reading

15 participants who have now read a whole book
for the first time in their adult lives

HEALTH AND WELLBEING

PROJECT 15

Project 15, funded by the Premier League and Professional Footballers' Association (PLPFA), is delivered in partnership with Women4Change in St Matthews, and Team Hub in New Parks, and aims to provide families with targeted support and access to services that would otherwise find hard to access.

The project takes a holistic approach to support, with sessions being tailored to the needs of the families with an aim to increase mental and physical wellbeing and reduce socialisation. In addition, family support workers from Women4Change and Team Hub, provide additional support to help family members with other areas of need, such as housing support, translation services, welfare advice, school placements and general advocacy.

A Project 15 participant in St Matthews has had their life bolstered due to being part of the programme. The mother of two accessed the service as she had lost her job, was struggling to provide for her children and required regular medical treatment due to an injury sustained in an accident. Translation support through Project 15 helped to make appointments for the GP and helped when her children wanted to enrol at schools. Now, the St Matthews resident is attending regular coffee mornings as part of our 'Healthy Goals' programme where attendees receive nutrition and exercise advice and with the help of her Support Worker, she is now attending English classes to improve her communication.

They've made a lot of impact on my life, I feel like I can move forward and change my life – my health and wellbeing has come back, I feel a lot happier... I'm hoping to go back to work and support my children – I want them to have a bright future ahead. I'm going to improve my English and continue with my life.

Project 15 participant, St Matthews

Michelle Bradbury, a Project 15 participant in New Parks, has developed her confidence and cooking skills, along with other families in the area, by engaging in a series of cooking sessions designed to improve their knowledge and skills, introduce new recipes and to prepare healthy meals for the whole family to enjoy.

I was quite nervous at the beginning. I'm growing in confidence now and I love coming here to the point where I want to do what Team Hub and Leicester City in the Community do and help other people. Project 15 has made my life better and for my whole family as well. If this wasn't here, I don't know what I'd do with myself.

Michelle, Project 15 Participant in New Parks



Michelle Bradbury, Project 15 participant.

ACTIVE WOMEN

Active Women, funded by the Football Foundation's Active Through Football initiative, works with women aged 18-49 in the St Matthews and Highfields area of the city by delivering a range of programmes and sessions.

Working predominantly with the South Asian and Somali communities, the five-year project strives to increase access to more community activities, increase physical and mental wellbeing, reduce obesity and social isolation, and develop employability skills.

The project is designed to break down the barriers to participation in sport and physically activity, initially through supporting participants to become more socially active through engagement in community events, coffee mornings and healthy eating workshops, before introducing activities to support the development of skills and their confidence in to engage in sport and physical activity.

// **We use Leicester City as a way of doing this, but there are obvious challenges we face because the communities we work with don't really associate themselves with football or come from cultures where women aren't encouraged to play sport.** //

Rukhsana Hussain, Active Women Coordinator

Active Women participants have benefited from a wide range of activities and events, including community-based sport and physical activity sessions, a Q and A session with LCFC Women's player Josie Green as part of a wellbeing and mindfulness event at King Power Stadium, and access to Leicester City Women matches.

// **I wouldn't think about football, and women, and going to a football match, I never thought I would be going to a game... It made me feel safe, in a safe environment and I didn't feel scared to come to the match days with other Active Women, we would support as a community with everybody else.. I would like to go more often, any opportunity I get, I'll be there** //

Dawinder Kaur Ghattoura, Active Women Participant

To learn more about our Active Women Wellbeing event [CLICK HERE](#)



Rukhsana Hussain, LCitC Active Women Coordinator with Active Women participants

ACTIVE WOMEN

454 participants engaged



100% from diverse ethnic communities



238 sessions delivered



2966 sessions attended



60% of participants joined to improve their health



54.8% of participants have never played football before



PROJECT 15

30

families have received direct project support

255

participants engaged in broader Project 15 activities

44%

of participants from diverse ethnic communities

FOOTBALL DEVELOPMENT

SKILLS CENTRES AND FOOTBALL CAMPS

Leicester City in the Community’s Summer Football Camp campaign ended on a high with a visit from two Foxes stars, as part of a successful partnership with Leicester City Women.

LCFC Women’s players, Jess Sigsworth and Kirstie Levell, inspired 50 aspiring young female footballers with an appearance at a Leicester City in the Community Football Camp at GNG FCs Riverside Football ground, engaging in a range of challenges, and question and answer session and signing autographs.

“ It has been absolutely amazing... getting girls involved at this age helps them aspire to become footballers when they are older... It has been so nice to be around the girls that love football and hopefully I will be watching them play in big stadiums one day.

Jess Sigsworth, LCFC Women



FOOTBALL CAMPS



SKILL CENTRES



CAMPAIGNS AND FOCUS AREAS

BLACK HISTORY MONTH & NO ROOM FOR RACISM

Four past and present Leicester City players attended a panel discussion at King Power Stadium in October in recognition of Black History Month and coinciding with the Premier League's No Room for Racism campaign.

Foxes forward Patson Daka, LCFC Women defender Ashleigh Plumtre, Development Squad goalkeeper Chituru Odunze and Premier League winning captain Wes Morgan were joined by LCFC's Equality, Diversity and Inclusion Lead, John Olaleye, the Premier League's Head of Race, Equality and Inclusion, Iffy Onuora and an audience of 45 primary and secondary school pupils to discuss the significance of Black History Month. As part of the session, participants engaged in a range of workshops and discussions utilising Premier League resources, as well as those from the Community's Race United programme.

// The campaign highlights some of the issues that take place in sport, which are a reflection of what is happening in society. Getting young people together to talk about the issue of race and racism, but also the different components that come with it, is really important.

John Olaleye, LCFC Equality, Diversity and Inclusion Lead

// The more we can educate, especially at a young age, the less people have to continue going through it. These conversations are way bigger than football. Ultimately, they are experiences that some people feel every day.

Ashleigh Plumtre, LCFC Women

To learn more about our Black History Month event, visit the [LCFC website](#)



Foxes forward Patson Daka, former LCFC Women defender Ashleigh Plumtre, Development Squad goalkeeper Chituru Odunze and Premier League winning captain Wes Morgan with participants at our Black History Month event.

MENTAL HEALTH & WELLBEING

Highlighting the Premier League's Inside Matters campaign, and Mental Health Awareness Week, participants from four of Leicester City in the Community's mental health and wellbeing projects enjoyed a tour of the Leicester City Football Clubs Seagrave Training Facility and were introduced to the first team squad.

Spending the morning in Seagrave, the group watched a first team training session before heading out on a tour around the facilities, led by former Foxes captain Matt Elliott, who sparked memories of yesteryear with his tales from the Club's past. After pastries and coffee, the group concluded an experience to remember by meeting the squad at the end of their training session, with time to have conversations and discuss the LCitC programmes that they attend, as well as signing autographs and posing for photos.

The projects - Silver Foxes, Goal Difference, Mental Health Coffee Morning with MIND and Walking Football - all have a focus on mental health and reducing social isolation.

- Silver Foxes is designed to prevent social isolation and foster a sense of community. The bi-monthly social events which take place within the LCitC Community Hub at King Power Stadium, is designed for older LCFC supporters and provides an opportunity for the group to get together to chat, enjoy a tea or coffee, go on day trips and play games.

- Mental Health Coffee Morning with MIND, is a weekly coffee morning that also takes place in the Community Hub, supported by a mental health specialist giving advice to those who attend.

- Goal Difference is a weekly programme targeting adults that are struggling with their mental health. The session uses real life football examples to encourage and enable participants to open up about their own wellbeing in an understanding and relaxed environment.

- Walking Football helps those over 50 improve their physical health, which in turn has shown to have a positive effect on the participants' mental health.

To learn more about our mental health and wellbeing event, visit the [LCFC website](#)



Today's visit is another level,
I can't put into words what we are experiencing now, it's wonderful.



Stewart Robinson, Silver Foxes Participant



Mehul Karia, LCitC Health and Wellbeing Coordinator (left) and Ali Adnan, LCitC Kicks Coordinator (Right) with James Justin and programme participants.

FOOD POVERTY

Food Poverty is a new focus area for Leicester City in the Community and our approach aims to support individuals and families who are unable to afford or have access to food to make up a healthy diet, an issue which has increased because of the COVID 19 pandemic and the cost-of-living crisis.

Highlights include:

- Partnering with Leicester City Council and Samworth Brothers in the Community to host a series of ‘Pop Up Pantries’ within the concourse at King Power Stadium, providing easy access for families in need of food provision during the holiday periods.
- Delivery of the Department for Education funded Holiday Activity and Food (HAF) programme across areas of the city and county, providing food, sport and enrichment activities for children and young people eligible for benefits related free school meals.
- Securing funding from Islamic Relief UK to deliver 500 food parcels for families in need as part of the Winter Food Drive.



POP UP PANTRIES & FOOD PARCELS



HOLIDAY ACTIVITY & FOOD (HAF) PROVISION



ENVIRONMENTAL SUSTAINABILITY

LCFC players Danny Ward and Wout Faes joined Premier League Primary Stars, Premier League Inspires and Silver Foxes participants in support of 'Eco Foxes', Leicester City in the Community's Environmental Sustainability strategy, which was featured on BBC Match of the Day.

The event provided the opportunity for participants to engage in a range of green activities including building and decorating hedgehog houses, bird boxes and insect hotels, and creating nature piles and helping to make the area surrounding King Power Stadium more nature friendly.

The Eco Foxes Environmental Sustainability strategy and action plan focuses on key themes such as policy, energy and utilities, transport, food, waste management, nature and education and training.

Progress to date includes adopting a stretch of the River Soar that runs adjacent to Filbert Way, where activities have taken place to continue to uphold the management of the ecosystem to create a thriving and natural environment. Other Eco Foxes initiatives includes planting trees at Western Park, cleaning up litter along the River Soar, and the introduction of the football boot reuse scheme in the Foxes Fan Store, while also encouraging staff to join in with their e-bike scheme to travel to sessions.

To learn more about our Eco Foxes event visit the [LCFC website](#)



We really want people to walk away from our sessions with a sense of enjoyment around nature, and really just have a new respect for the environment around them.



Alex Evans, Environmental Sustainability Coordinator, Leicester City in the Community



LCFC players Wout Faes and Danny Ward with Eco Foxes event participants.

PLAYER APPEARANCES

Leicester City in the Community projects, programmes and participants have benefited from 72 in person player appearances during the 2022/23 season. This consists of 19 LCFC Men’s appearances, 12 LCFC Women’s appearances, 32 LCFC Development squad appearances and 9 LCFC Legend appearances.



- SEPTEMBER**
- Foxes legend Ali Mauchlen unveiled a Leicester City mural at Fosse Primary School
 - Daniel Iversen engaged with PL Primary Stars children in celebration of National Fitness Day



- NOVEMBER**
- Sammy Braybrooke swapped his boots for wellies and planted trees during National Tree Week at an Outdoor Learning school



- FEBRUARY**
- Danny Ward and new signing Wout Faes created homes for nature in our annual Match of the Day appearance
 - Josie Green offered wellbeing advice to our Active Women group at King Power Stadium
 - Ricardo Pereira and Lewis Brunt took part in five ways to wellbeing activities at Gorse Hill Farm for Children’s Mental Health Week



- MARCH**
- Aileen Whelan inspired young girls on PL Primary Stars during International Women’s Day
 - LCFC Development Squad’s Henry Cartwright returned to his old school – PL Inspires partner Brockington College
 - Wanya Marçal-Madivadua cooked with our Young Carers as part of Young Carers Action Day



- APRIL**
- Ricardo Pereira discussed the importance of cultures in a bilingual event with Kicks participants at Moat Community College
 - Courtney Nevin cheered on Foxes Kickstart participants running for 30-minutes around King Power Stadium



- MAY**
- Two LCFC Development Squad players helped PL Inspires young people at The Cedars Academy create their mindfulness garden as part of the PL Inspires challenge

PLAYER APPEARANCES

19 LCFC Men Player Appearances

12 LCFC Women Player Appearances

32 LCFC Development Squad Appearances

64 virtual player involvements

9 LCFC Legend Appearances

47,500+ followers across social media channels

9,258 followers on X



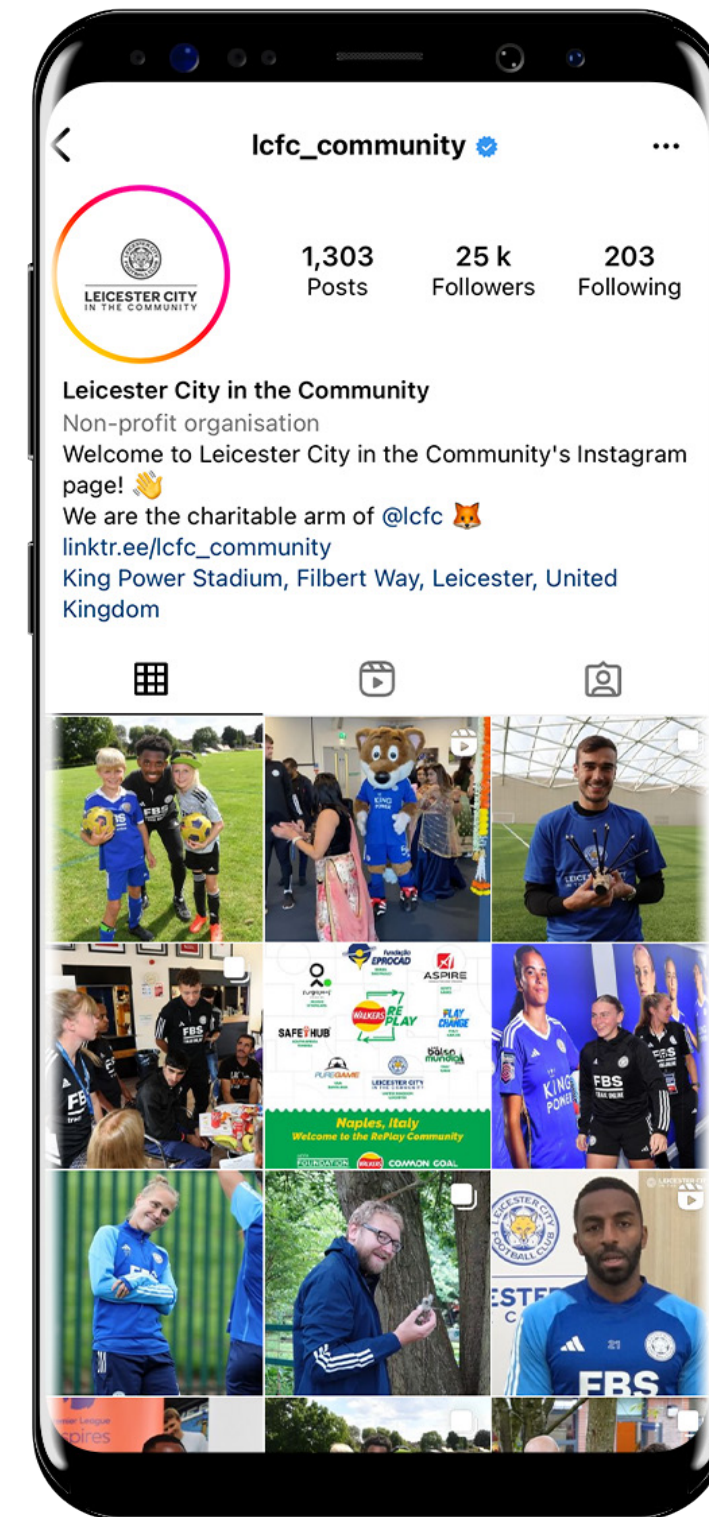
8,452 likes on Facebook



27,800 followers on Instagram



2,319 followers on TikTok.
Blood Cancer awareness video reached over 1 Million views, making it one of the platform's most seen blood cancer awareness videos ever.

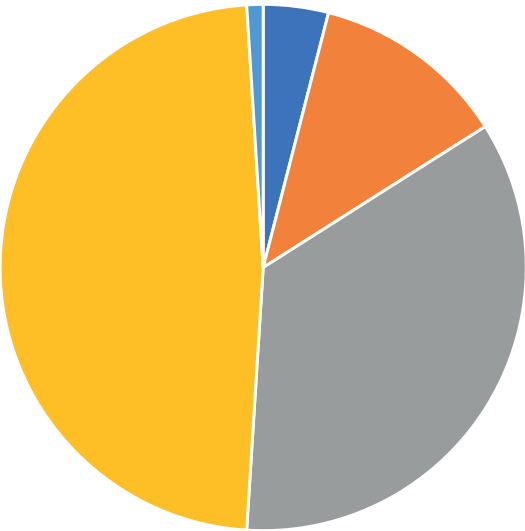
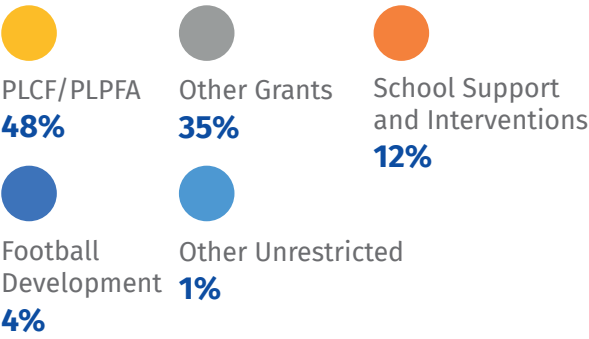


FINANCIAL INFORMATION

1 July 2022 to 30 June 2023

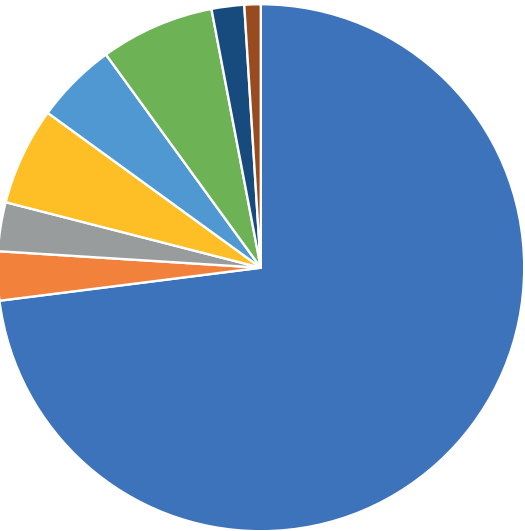
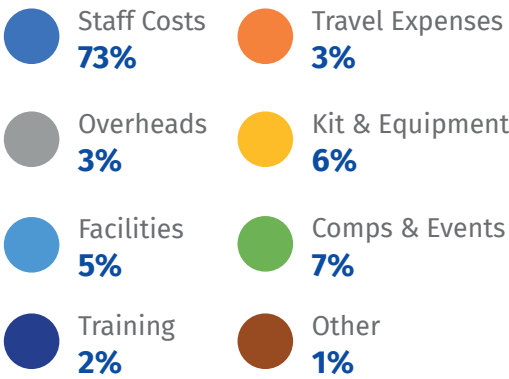
INCOME

Total £1,856,863



EXPENDITURE

Total £1,785,530



With thanks to our funding partners

- Premier League Charitable Fund (PLCF)
- Premier League and Professional Footballers’ Association Community Fund
- BBC Children in Need
- UEFA Foundation for Children
- Amnesty International
- SOL Foundation
- NHS Charities Together
- Leicester City Council
- Football Foundation
- Active Together
- Hinckley and Bosworth Borough Council
- St Philip’s Centre (Prevent)
- Western Power
- Sport England
- National Forest
- Leicestershire & Rutland FA
- Royal Society of Chemistry
- Leicestershire County Council
- Rutland County Council
- Leicestershire Violence Reduction Network
- Street Games
- VF Foundation
- Prison Twinning
- Active Charnwood
- National Lottery Community Fund
- Walkers Replay
- Leicestershire Partnership Trust
- Leicestershire Virtual School
- Islamic Relief UK
- Leicester & Leicestershire Enterprise Partnership
- Leicestershire Police
- Leicester and Leicestershire partner schools



LEICESTER CITY IN THE COMMUNITY

LEICESTER CITY FOOTBALL CLUB,
KING POWER STADIUM | FILBERT WAY | LE2 7FL

Telephone:	0116 291 5223
Email:	community@lcfc.co.uk
Website:	lcfc.com/community
X:	@LCFC_Community
Instagram:	lcfc_community
Facebook:	LCFCCommunity
TikTok:	lcfc_community

Registered charity in England and Wales (Number 1126529)